

SWALE JOINT TRANSPORTATION BOARD	
Meeting Date	4 th December 2023
Report Title	Formal Objections – Traffic Regulation Order Swale Amendment 48 2023
EMT Lead	Emma Wiggins, Director of Regeneration and Neighbourhoods
Head of Service	Martyn Cassell, Head of Environment and Leisure
Lead Officer	Mike Knowles, Seafront & Engineering Manager (SBC)
Classification	Open
Recommendations	Members are asked to note the formal objections received to the Traffic Regulation Order and recommend that the proposed loading bay in Victoria Street, Sheerness, be abandoned.

1 Purpose of Report and Executive Summary

- 1.1 This report provides a summary of the formal objections received following the advertising of our latest Traffic Regulation Order, Swale Amendment 48 2023.

2 Background

- 2.1 Following a request from the owner of the convenience store in Victoria Street, Sheerness, a Traffic Regulation Order was drafted for a new loading bay to be installed outside of the premises at 33/35 Victoria Street. A plan of the proposed loading bay, restricted to good vehicles only, can be found in Annex A.
- 2.2 The Order, funded by the applicant, was formally consulted between 6th October 2023 and 27th October 2023. During the consultation a total of 6 formal objections were received, one of which was from a Ward Member.

3 Proposals

- 3.1 The proposals consist of installing a new loading bay outside 33/35 Victoria Street in Sheerness, restricting parking at all times to delivery goods vehicles.
- 3.2 During the formal consultation, 6 formal objections were submitted. The objections state that on-street parking is already limited in the area, and the proposed bay would reduce this parking further by around 3 spaces.

4 Alternative Options Considered

- 4.1 The applicant has been advised of the formal objections received, and has also been advised that an alternative option to the bay would be for a white bar marking to be installed across the existing driveway entrance at the side of the property.
- 4.2 Whilst the white bar marking would only be advisable, with no legal enforcement powers, it would deter motorists from parking across the dropped kerbs to the driveway. It is acknowledged that the markings would not be sufficient to accommodate larger vehicles parking on-street to deliver to the premises, but in light of the objections received this is considered a more viable option.
- 4.3 At the time of writing this report, no response to our latest communication has been received from the applicant.

5 Consultation Undertaken or Proposed

- 5.1 As detailed above, a formal consultation on the proposals was undertaken as part of the Traffic Regulation Order Swale Amendment 48, and this ran from 6th to 27th October 2023. During which time a total of 6 formal objections were received, and details of these can be found in Annex B.

6 Implications

Issue	Implications
Corporate Plan	Improving Community Safety through safer Highways.
Financial, Resource and Property	Cost and resource for installing Lines on site. Cost of £55 for Kent County Council to arrange Sealing of Traffic Regulation Order. The applicant would be charged for the Traffic Order in accordance with the Council's Fixed Fees and Charges.
Legal, Statutory and Procurement	Sealing of Traffic Regulation Order by Kent County Council.
Crime and Disorder	None identified at this stage.
Environment and Climate/Ecological Emergency	None identified at this stage.

Health and Wellbeing	Residents' stress could be increased by the proposed bay installation, as this would take up around 3 parking spaces which would add to the already high demand for on-street parking in the area. The proposed bay would also prevent visitors to the premises parking directly outside of the property which could affect less able-bodied customers.
Safeguarding of Children, Young People and Vulnerable Adults	None identified at this stage.
Risk Management and Health and Safety	None identified at this stage.
Equality and Diversity	None identified at this stage.
Privacy and Data Protection	None identified at this stage.

7 Appendices

- 7.1 The following documents are to be published with this report and form part of the report:
- Annex A – Plans of Proposals
 - Annex B – Copy of Formal Objections received

8 Background Papers

None